SOFTWARE TRADE MARK

CLASS ONE PRODUCT LINE

Following is a brief description of each of our major hotel industry products:

- **Property Management System (Seven Stars)** – Seven Stars is a complete and fully integrated software solution that brings unsurpassed efficiency and organization to all of your day-to-day Front Desk, Back Office, CRM, Yield and Revenue Management and other facility operations. Comprehensive and state-of-the-art, yet value-priced and exceptionally easy to use, the Seven Stars hotel management package automates data input/retention for your property management activities, such as guest reservations, records and histories, folio archiving and room availability and rates, while seamlessly interfacing with your accounting, POS and other management and data-gathering systems. Detailed analytical reports can be generated in either tabular or graphical formats.

- **Financial Management (Allar)** – The Allar accounting management system provides complete General Ledger functionality and reporting, performing the financial recordkeeping tasks for one or more properties across multiple currencies. Allar interfaces directly with your PMS (e.g., Seven Stars), through which users can also view other hotel systems (e.g., POS, switchboard, pay-per-view, restaurants and retail operations) to immediately receive relevant transactional inputs. Conforming to the "Uniform System of Accounts for the Lodging Industry," or USALI, Allar can generate all General Ledger balances (cash, inventories, fixed assets, accounts payable and receivable, etc.), financial planning budgets and forecasts, income statements and balance sheets, and banking relationship data to help you achieve your profitability and cash management objectives.

- **Central Administration (Global Hospitality System G.H.S.)** – G.H.S. is our multi-property "Hotel Globalizer," providing centralized data administration and immediate on-line availability for booking information across all your facilities. With G.H.S., all room-related data – occupancies, availability, rates, reservations – and all guest and group records can be efficiently tracked, changed, consolidated, reported on and analyzed from a single center or from multiple authorized terminals. Multi-property integration and up-to-the-minute, real-time accessibility of your global booking data gives you the informational tools (easily customized in graphs and/or tables) necessary to achieve the highest levels of both customer service and chain profitability.

- **Online Reporting Tool (LVDE) –** LVDE is Class One's easy-to-use, innovative software designed to facilitate strategic and day-to-day decision-making by your hotel executives. LVDE automatically and intelligently saves, in html format, data generated from your various operating systems (accounting, reservations, personnel, restaurants and retail) and then utilizes the Internet and your hotel's secure server to give management immediate and permanent access to the complete database of information. Designed for easy use across multi-property chains, LVDE automatically converts the available operations data into Excel or Access reports customized to fit your own formats and required level of detail.

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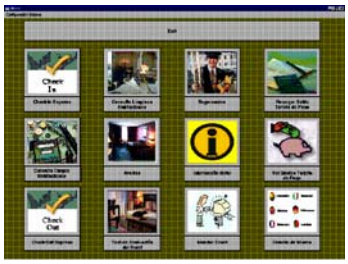


- **Check-Out/In Kiosk (IQCS) –** Performing the tasks of a "Virtual Receptionist," IQCS introduces the next generation of clientele convenience. As easy to use as an ATM, IQCS-equipped hotel touch screens can bring each guest the time-saving efficiency of express check-in/check-out as well as multiple other utilities. Through the kiosk touch screen, your guests can change languages, complete hotel questionnaires/ evaluations, check their room's current availability and housekeeping status, send e-mails, check postings to their hotel bill, access the hotel Web site and other general facility information, notify the hotel of room problems, and select, change and authorize their StarCard for final payment.

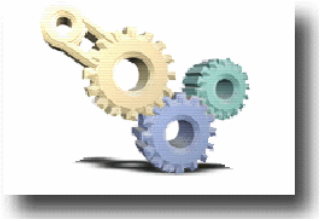
- **Inventory Management and Control (StarEcon) –** StarEcon software provides a powerful, yet easy-to-use system for controlling the inventory stores and other variable costs related to all of your day-to-day hotel operations and purchasing activities. Perform real-time, "on-line" inventory recounts and automatically update your records as new stocks are received. By directly interfacing with your hotel PMS, POS, restaurants and retail systems, StarEcon assimilates the incoming data, thus assuring accurate and timely inputs to your General Ledger accounting records and allowing your hotel management to calculate, track and analyze average costs for a variety of ongoing operating services (room cleaning, recurring maintenance, restaurant services, etc.)

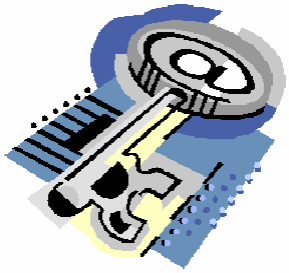
- **Restaurant Point of Sale (StarPL) –** With Class One's StarPL restaurant format operating software, you can efficiently manage the flow of your restaurant operations, achieve a reduction in related consumables and personnel costs and enhance the level of service experienced by your patrons. Customizable to meet your facility's particular food-service needs and preferences, the StarPL system utilizes our touch-screen technology to encompass and optimize the full gamut of restaurant activities – from booking individual reservations to managing group functions to controlling customer payments and billings. StarPL's comparative reporting capabilities – by day, week, month or year – allow you to customize, generate and analyze detailed tables/graphs of sales and profit-ability, seasonality and clients, and averages by customers, dishes, groups and servers.

- **Bar/Cafeteria Point of Sale (StarTouch)** – For all your food-service operations where greater staff efficiency and customer service are primary objectives, StarTouch is our state-of-the-art, user friendly point-of-sale (POS) touch screen technology formatted specifically for bars and cafeterias to enhance the input speed and accuracy of every transaction. The ultimate combination of elegance, image and functionality, StarTouch can also categorize revenue by dish or article, by table or bar, and by server, date, hour or means of payment. In addition, StarTouch software processes any relevant taxes and discounts and assists in tracking ongoing consumables inventory. StarTouch screens transmit real-time data entries directly to your PMS (Seven Stars) and accounting (Allar) systems for immediate availability, analysis and guest account postings.

- **Retail Point of Sale (StarPOS)** – StarPOS is the point-of-sale touch screen solution to all of your property's retail sales inputs (for gift shops, mini-marts, spas, pro shops, etc.). Like our StarPL (restaurant) system, StarPOS makes data entry for all retail sales more efficient and accurate, thereby increasing staff productivity, customer service and profitability. Directly interfacing with your PMS and accounting systems, Star POS also insures the timely posting of transactions to guest accounts, helps track ongoing retail stock levels and facilitates post-sales analysis with its customized reporting capability by product line, date, seasonality and other relevant parameters.

- **Corporate Database (StarCDb)** – Easily and securely enter, store, maintain, update, change and process all of your facility's valuable business data using Class One's StarCDb database software. Through network terminals or via the Internet, authorized users can quickly and securely access current or historical records from your corporate server for any or all of your properties – individually or in aggregate. Instantly add, update and track information related to any new or existing clients, prospects, groups, stock inventories and vendors with whom you do business. Knowledge is power, and with StarCDb, instant availability of your corporate data gives you the power to enhance guest goodwill, win more new business and negotiate supplier transactions to your utmost advantage and profitability.



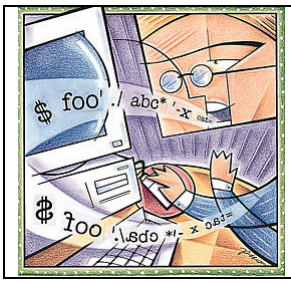


- **Internet Reservations System (StarNets)** – Introduce or enhance your Internet reservations system (IRS) with our StarNets software package, including a Web site custom designed for your hotel(s). StarNets handles virtually every aspect of booking new business through the Internet for all of your properties. With StarNets's capabilities, prospective guests can access your Web site to quickly research room availability, standard or special rates, hotel amenities and local interests. And with your hotel's specific information and choices in hand, guest prospects can immediately book new stays, confirm or change earlier reservations, select means of payment and indicate any special requests. Of course, StarNets completely interfaces and integrates with your existing on-site PMS and reservation systems to assure maximum efficiency, accuracy and guest satisfaction.

- **Food-Service Sales and Catering (StarME)** – StarME helps you optimize all your food-service menu planning and event management activities. For private banquets and public events catering, the Class One StarME software module provides menu analysis, recipe costing, production planning and expense analysis capabilities. With StarME, you control all your banquet event orders (BEO) more precisely down to the last planning detail. StarME automates BEO, sales department reports, back office F&B breakdowns, budget analysis, invoice control and schedule bookings. By assuring the best experience for your clients – individuals or groups – you generate priceless goodwill for your hotel, while maximizing the profitability of every dish and every food-service function.

- **Money Card (StarCard) –** StarCard serves as an in-house and proprietary "Corporate Money Card," which you can offer exclusively for guest use in your hotel(s). Linked directly to their accounts, StarCard provides your patrons – from individuals to large corporate or organizational clients – with the superior convenience of a hotel-branded, "pay-as-you-go" credit card that can be used for any of your facility services (restaurants, bars, spas, retail outlets, etc.). StarCard may also be promoted and function as a Club Membership card tailored to any or all of your hotel/resort properties or services. With StarCard, you build and maintain ongoing guest loyalty, thereby enhancing repeat business and hotel profitability.

- **Voucher Control (StarVoucher)** – Of utmost utility for holiday hotels or resorts, but also designed for use by any property where prepaid vouchers constitute an important part of the promotion and sales strategy, Class One's StarVoucher module provides full control and functionality for the handling of vouchers. StarVoucher software enables you to scan vouchers as they are presented for payment and to immediately locate the underlying account for any type of control or processing. In addition, StarVoucher provides an automatic check of voucher use against the corresponding invoice to determine the status of any or all related payments.



- **Time Sharing** – Class One's Time Sharing module is specifically designed for single property or multi-location hotel chains or apartments that include time-sharing units among their service offerings. The Time Sharing software facilitates the processing and coordination of all related residences, including "floating apartment" systems, within your property. You maximize both the initial sales and ongoing revenue generated by your time-share interests, while also controlling all related costs of the underlying units.

- **Hand-Held PDA (w3PDA)** – Our PDA offers combines the convenience of a hand-held device with the full functionality of our StarTouch POS software specifically designed for bar and cafeteria operations. PDA efficiency brings even greater input speed to each transaction helping your wait staff becomes even more productive while also enhancing guest service. Like StarTouch, PDA inputs are transmitted in real-time directly to your PMS system for immediate processing and postings.

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